

# EXHIBIT AT APCO 2021

August 15-18, 2021 | San Antonio, TX

## WHY EXHIBIT AT APCO 2021?

**7.5**  
hours dedicated  
to Expo time



**LARGEST**  
emergency  
communications  
event of its kind



  
**5,000+**  
attendees

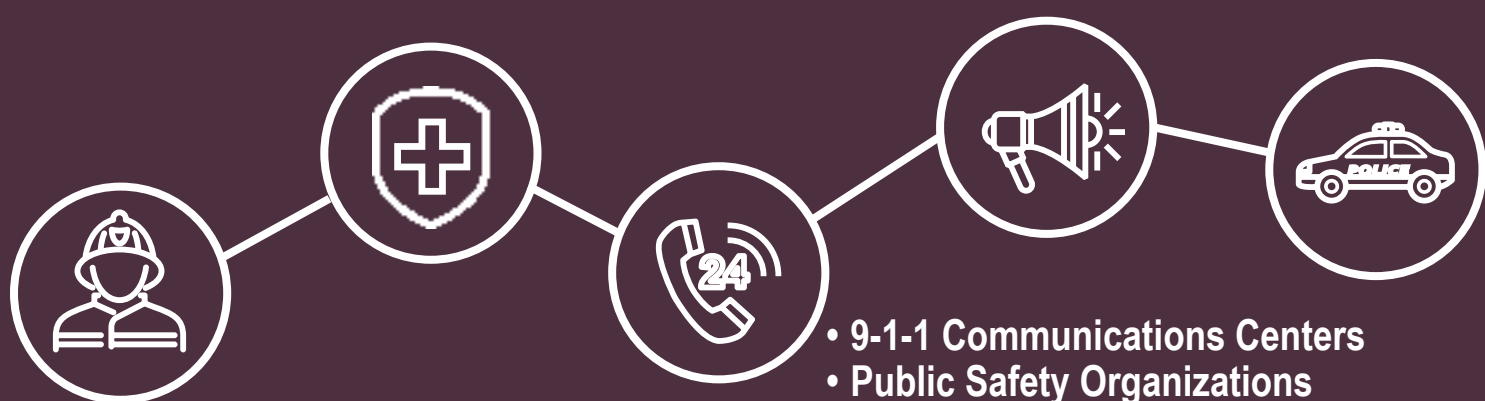
## REACH YOUR TARGET AUDIENCE



78% of attendees are  
decision makers or  
influence decision makers

**20+**

years of  
experience in  
the industry



### PUBLIC SAFETY PROFESSIONALS REPRESENTING:

- 9-1-1 Communications Centers
- Public Safety Organizations
- Government Agencies
- Police & Sheriff Departments
- Fire Departments
- Emergency Management Services
- Campus Police & Security Services
- Consultant Services


## THE VENUE

**HENRY B.  
GONZÁLEZ  
CONVENTION  
CENTER**

**280,000+**  
Over 280,000 square  
feet of exhibit space

Located within walking  
distance to the River Walk,  
historical attractions,  
restaurants, shops and hotels.

## EXHIBIT HALL ACTIVITIES

  
Exhibitor  
Demonstrations

  
New Products  
Zone

  
Presentation  
Theater

  
Career Advancement  
Center

  
Blood Drive

  
Resume  
Review

  
K-9 Demos

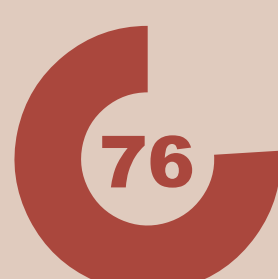
  
Public Safety  
Vehicles



99% attendees  
visited (2019)



67% spent 2-4  
hours per day



76% said likely to  
buy from exhibitor

**Q:**

What was your most  
memorable experience  
during the conference?

"I thought the exhibit hall was  
really fantastic. Lots of great  
information and ideas."

"Ability to see  
new trends and  
products coming  
to the market as  
well as compare  
existing products.  
And the chance  
to interact with  
product reps and  
ask questions."

"Meeting  
new people in  
the hall and  
seeing new  
and improved  
options for the  
workplace."

Visit [apco2021.org/exhibit](https://apco2021.org/exhibit) to book

## MORE INFORMATION

We look forward to partnering with you at APCO 2021! For additional information on exhibiting, visit online at [APCO2021.org](https://APCO2021.org).